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“If smoking is not allowed in heaven,
I shall not go.” – Mark Twain

The Cigar Smoker

BENEFITING THE FORT WORTH PUBLIC LIBRARY FOUNDATION

— Celebrating 30 years —

30th
ANNIVERSARY

SPONSORSHIP
OPPORTUNITY



THE FORT WORTH
PUBLIC LIBRARY
FOUNDATION

THE FORT WORTH CLUB
MAY 5, 2027

The Mission

2027 SPONSORSHIP

ABOUT THE FORT WORTH LIBRARY FOUNDATION

Founded in 1993, the Fort Worth Public Library Foundation is a nonprofit that raises funds to support innovative programs and services at all 20 Fort Worth libraries, with more on the way. Since then, the Foundation has been the driving force in filling gaps that traditional resources from the City's general fund cannot fully support.

Private donations raised by the Foundation are critical for our public libraries to continue growing to meet our city's rapid expansion.

About the Fort Worth Library

The Fort Worth Public Library's mission is to create a community of learners, dreamers, and doers by serving Fort Worth and its surrounding areas. It is one of the busiest and fastest-growing programming library systems in Texas, with 20 locations and counting.

2025 Impact

COMMUNITY VITALITY

- **1.2+** Million Visits
- **10,912** Programs Offered
- **4.3M** Physical and Digital Checkouts

BOOKS & EDUCATION

- **2,363** Story Times with **58,000+** Visitors
- **22** High School Equivalency Graduates
- **4.6M** Minutes Read in Mayor's Summer Reading Challenge

ARTS & CULTURE

- **295** Cultural Programs Offered
- **138** Local Artists Featured in the Amplify817 Music Catalog

Communication & Reach

2027 SPONSORSHIP



Be Recognized for your Impact



Over 149,000 active opt-in email subscribers



3,000+ email subscribers per digital communication



2,800 views of Cigar Smoker Gala webpage



2,500 FWPLF Gratitude Report recipients



150,000+ FWPL Annual Report recipients



350+ audience members attending the Cigar Smoker



Over 183,000 followers across the FWPL and FWPL social media channels

Sponsorship Opportunities

30th ANNIVERSARY



Celebrating its 30th Anniversary, the Cigar Smoker is a one-of-a-kind gala that raises funds for the Fort Worth Public Library.

The event was inspired by Andrew Carnegie's 1899 charge to solicit donations equal to the price of a good cigar to help fund a Carnegie library in Fort Worth.

Sponsors and guests enjoy a cocktail reception, samplings from local distilleries, Cuban cigar rolling, a three-course dinner, live music, premium cigars, and an entertaining live auction in the elegant surroundings of the Fort Worth Club.

\$25,000

The 1899 Carnegie Presenting Sponsor

- Private VIP Cocktail Reception and Check-in
- VIP seating at center stage for 2 Tables of 10
- Exclusive recognition from the podium during the program
- Opportunity to make remarks from the podium during the program
- Logo placement on all event centerpieces (350)
- Logo placement on all print & digital marketing materials
- Dedicated social media post
- Personal table server
- Special port served with dessert
- 20 raffle tickets (10 for each table)
- Premier event signage placement with logo (on stage)
- Commemorative 30th Anniversary Cigar Smoker gift

\$15,000

Jennie Schueber Media Sponsor

- Private VIP Cocktail Reception and Check-in
- VIP premium seating for 10 (left or right of stage)
- Verbal recognition from the podium during the program
- Logo placement on all print & digital marketing materials
- 10 raffle tickets
- Dedicated social media post
- Commemorative 30th Anniversary Cigar Smoker gift

\$12,000

Ernest Hemingway Sponsor

- Private VIP Cocktail Reception and Check-in
- VIP premium seating for 10 (left or right of stage)
- Verbal recognition from the podium during the program
- Logo placement on cocktail napkins (1,000+)
- Option to name signature cocktail
- Logo placement on all print & digital marketing materials
- Premier event signage placement with logo (3 bar locations)
- Dedicated social media post
- Commemorative 30th Anniversary Cigar Smoker gift
- 10 raffle tickets

\$12,000

Mark Twain Cigar Sponsor

- Private VIP Cocktail Reception and Check-in
- VIP premium seating for 10 (left or right of stage)
- Verbal recognition from the podium during the program
- Logo placement on gift bags (350+)
- Logo placement on all print & digital marketing materials
- Option to participate in the Cigar Selection Day at Silver Leaf
- 10 raffle tickets
- Dedicated social media post
- Commemorative 30th Anniversary Cigar Smoker gift

\$10,000

Sir Winston Churchill Sponsor

- Private VIP Cocktail Reception and Check-in
- VIP premium seating for 10
- Verbal recognition from the podium during the program
- Recognition on event signage
- Logo placement on all print & digital marketing materials
- 10 raffle tickets
- Commemorative 30th Anniversary Cigar Smoker gift

\$7,000

Marlene Dietreich Table Sponsor

- Preferred seating for 10
- Recognition on event signage
- Logo placement on all print & digital marketing materials
- Logo recognition from the podium during the program
- 10 raffle tickets
- Commemorative 30th Anniversary Cigar Smoker gift

Mission Partners

Interested in supporting the mission and event but cannot attend? Mission Partners allows you or your organization to sponsor the event and purchase individual tickets at a 20% discount. All Mission Partners are 100% tax deductible.

\$5,000

VIP Reception Sponsor

- Exclusive sponsor of our private, pre-gala experiences with expedited check-in for our most distinguished guests.

\$4,000

Photo Booth Sponsor

- Exclusive branding on our custom photo backdrop, guaranteeing your logo appears on all official guests portraits, digital galleries, and social media shares.

Sponsorship Opportunities

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Raffle Sponsor

\$3,000

- Branding on all raffle tickets, promotional materials, and opportunity to draw the winner on stage.

Volunteer Sponsor

\$2,500

- Our most vital asset. Exclusive signage at the volunteer lounge, name badges, and all pre-event recruitments and training events.

Amplify817 Music Sponsor

\$1,500

- Align your brand with live gala entertainment while directly supporting local Fort Worth musicians through the Library's Amplify817 Music program. Exclusive signage at both stages.

Wine & Whiskey Pull Sponsor

\$500

- Custom branding on signage and bags tags, positioning your company at the center of one of the event's most sought-after interactive experiences.

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Reserved Tables & Individual Tickets

- Reserved Table for 10 **\$4,000**
- Individual Ticket(s) **\$400**

Sponsor or Purchase Your Table Today!



Important Dates & Contacts

- **March 1st** Submit logos to guarantee all event recognition benefits
- **April 1st** All Sponsors and tables must be paid in full
- **May 5th** Ticket sales close at 12:00 P.M. CST

Inquiries? Contact the Event Planning Team: smoker@fwlibraryfoundation.org